

launch lunch*

LAUNCH²⁰¹⁸

DAY ONE • FRIDAY, JULY 20, 2018 • 11:30 AM - 1:00 PM

PRESENTED BY **H-E-B**

BASICS MEMBERSHIP

Miro <<<<<<

Larriann Curtis, VP Membership
Michelle Jackson, Director of Member Services

The new year is just around the corner and we're ready to help you start PTA Strong! This can't-miss session for PTA Membership Leaders will review all the key points of recording, tracking, and reporting your Members, and provide proven tips to connect with your community to grow the support of your PTA!

BASICS PARLIAMENTARIAN

Milan <<<<<<

Lisa Holbrook, President

Motions to amend and amendments to the motion... HELP! Parliamentary procedure doesn't have to be overwhelming and can make a positive difference in your PTA. Get the tools you need to handle PTA business effectively and efficiently.

BASICS SECRETARY

Manchester <<<<<<

LaDorshe Damron, Secretary

Never say you're "just" the secretary! Secretaries play an active role in communicating important information to Members and Leaders, and help ensure that the PTA stays on track with required documents and reporting. Learn the tools of the trade to protect and support your PTA with accurate and comprehensive records.

EMOTIONAL LEADERSHIP IN DIFFICULT CONVERSATIONS

Morocco <<<<<<

Lisa Holbrook, President

Examine the opportunities to exercise emotional leadership by understanding the dynamics of the conversation. We can become more aware of our filters and preferred styles of responding, while setting a tone of solution-oriented discussions. In addition, learn strategies for moving those difficult conversations forward when things get rocky!

FAMILY + SCHOOL + COMMUNITY = STUDENT SUCCESS

Monet <<<<<<

Sylvia Reyna, VP Programs and Resources

Decades of research have proven what many of us already know to be true — active and engaged families are the key to success for our children. Hear proven strategies on how strong relationships at both home and school can help ensure that every child reaches their potential!

FINANCE FOR BOARD MEMBERS

Metropolitan <<<<<<

Lisa Johns, Treasurer

All PTA Leaders should understand the financial health of their PTA and help maintain transparency and ethical practices. Whatever your role, this session will give you the tools to understand the numbers!

THE ART OF DELEGATING

Madrid <<<<<<

Leslie Boggs, National PTA President-Elect

A common leadership challenge is empowering teams to function at a higher level with quality results. Build confidence in shifting duties to other Leaders and lean on those who have the time and talent to make it happen. Join this interactive session to discover the art of delegating!

TRUE COLORS

Monte Carlo <<<<<<

Sharon Goldblatt, Past State President
Michelle Humphreys, Past State President

Orange, gold, green, or blue? How do these colors relate to your life, habits, values, and feelings? Experience an exciting, interactive adventure into your personality while learning how to promote responsibility, respect, communication, and more. Join this session and bring out the best in your team!

DON'T MISS THE MEZZ!
LAUNCH Lunch Workshops
are located in the Mezz area.

LAUNCH Lunch
is sponsored by

ACTION FOR
HEALTHY
KIDS



* Pre-registered workshops. Admission not included in All-Access Pass.

training session 1

DAY ONE • FRIDAY, JULY 20, 2018 • 1:30 PM - 3:00 PM

BUT HOW DO WE PAY FOR THAT?

Monet <<<<<<

Karen Burnell, Healthy Lifestyles Liaison
Michelle Smith, Action for Healthy Kids
Sandy Bristow, Oliver Foundation
Mary Dickson, Dairy Max

From recess equipment to nutrition signage, there are many opportunities to find funds for healthy school initiatives. We will review what kind of funds are available, who is eligible and how to apply for those funds. It's sometimes easier than you think!

CREATING EFFECTIVE PROGRAMS

Morocco <<<<<<

Dean Bruce, Round Rock ISD

PTA is more than fundraising, it is an important partner in student enrichment beyond the classroom! Hear how to build proven programs from the ground up and recruit the right team to lead the charge. Focusing on student-centered programs provides real value for your Members and keeps volunteers returning year after year!

DOES IT REALLY MATTER? YES! IT'S THE LITTLE THINGS THAT COUNT!

Sapphire <<<<<<

Shaleen Wilding, Round Rock ISD

The difference between success and failure is so small, most people miss it! Doing the simple things will make the biggest difference in your life and the life of your family. Remember, difficulties in life take a little time to figure out - impossible situations just take a little longer!

ENGAGING VOLUNTEERS

Coral <<<<<<

Wendy Biro-Pollard, Volunteer Management Expert

Change isn't slowing down anytime soon! New mandates, social media, online communication tools and shifting member expectations are having an impact on how we recruit, structure and support volunteers. Don't miss this session where you'll receive strategies to attract new volunteers, and keep the ones you already have!



HEY DUDE, NICE SHOES



Ming <<<<<<

Carolyn Brown, Round Rock ISD

"Bullying" has become a buzz-word on many of our campuses. Learn how to define and differentiate between different types of negative behavior and teach your child tools to use in response. Help your school bridge the gap between generational understanding of bullying and unite families to navigate this sensitive topic.

I'M NOT CHEATING, IT'S MY RIGHT!

Miro <<<<<<

Denita Jones, Richardson ISD

Navigating the process of supporting learning differences can seem daunting, but there's help! Join this session to better understand the Individualized Education Program (IEP), the rights granted to both parents and students, and strategies to successfully lead a discussion with educators.



LEADERSHIP 101

Coronado B <<<<<<

Leslie Boggs, National PTA President-Elect
Sharon Goldblatt, Past State President
Michelle Humphreys, Past State President

Are you confident in your leadership role, or do you feel you need to enhance your skills? What are the skills of a good leader? Join us and learn how you can improve and grow into the leader you really want to be!

LEAVE YOUR TIARA BEHIND: TIPS TO LEAD EFFECTIVELY

Topaz <<<<<<

Trisha Sheffield, Lewisville ISD

While the ability to lead comes naturally for some, learning to lead effectively requires a commitment and desire to improve. Honestly assessing your leadership strengths and weaknesses, and also learning and growing from both success and failure, will positively impact your association and prepare you for new opportunities.



West Wing Rooms



Resources Available @ Store



Mezz Rooms



Session Repeats



Chantilly Rooms



CPE Credit



Gem Rooms



Traducción al Español Disponible

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LAUNCH 2018

PRESENTED BY



HILTON ANATOLE • DALLAS, TEXAS

training session 1

DAY ONE • FRIDAY, JULY 20, 2018 • 1:30 PM - 3:00 PM

❖ LIBRARIES: THE BEST KEPT SECRET TO STUDENT SUCCESS

Manchester

Nancy Jo Lambert, Texas Association of School Librarians

School libraries and certified school librarians are crucial pieces of a quality education. Learn ways in which PTAs can work with their school libraries to foster great partnerships that contribute to student achievement, and be recognized for their efforts!

🔄 MAINTAINING A PTA / FAMILY-LIFE BALANCE

Emerald

Suzi Kennon, VP Field Service
Lauren Johnson, Field Service Representative
Joy Mahan, Lewisville ISD
Shannon Nault, Lewisville ISD

Home. Work. PTA. Do you feel like you are always sacrificing one to support the other? Hear from a panel of active PTA Leaders on how they try to maintain balance among the many responsibilities of active parents today. It CAN be done!

MANAGING PTA FINANCES WITH PT-AVENUE

Governors

Paul Brown, PT-Avenue

Tired of swapping files and paper? Cloud-based finances are the way to go! Learn the benefits of the financial management module of PT-Avenue, which gives board members on-demand access to transaction data, budgets, reports and bank balances. True financial transparency for your PTA! Note: The online store feature will not be covered in this session.

🛒 MEMBERSHIP FOR ALL: STRATEGIES TO INCLUDE THE WHOLE COMMUNITY

Coronado A

Larriann Curtis, VP Membership
Lizeth LoCicero, Director-at-Large
Andy Anderson, Field Service Representative
Marlaina Shields, Port Arthur City Council of PTAs

A PTA that reflects the families it serves is a more effective voice for children. Panelists will share some of their favorite strategies for reaching the diverse families in their communities. Come ready to ask questions, share your experiences, and learn from each other. We want to hear from you!

🔄 OUR CHILDREN AND DRUGS: A PARENT'S PERSPECTIVE

Madrid

Joy Harrison, Northwest ISD

It's no secret that drugs and alcohol are accessible to many of our students. Hear from a mom who experienced teen addiction with her own child about what our children are facing and how you can be prepared as a parent or caregiver.

🛒 PTAS AND PRINCIPALS: YOU CAN HAVE A GREAT TEAM RELATIONSHIP!

Obelisk

Ronn Hicks, Huffines Middle School PTA, Lewisville ISD
Estella Rupard

For a campus to reach its full potential, an important ingredient is a healthy relationship between the PTA and principal. Bring your questions that will help build a successful team on your campus! We CAN help you do this!

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DAY ONE • FRIDAY, JULY 20, 2018 • 1:30 PM - 3:00 PM

❖ SCHOOL SAFETY IN TEXAS: A STANDARD RESPONSE PROTOCOL

🔄 Cortez A ██████

Joseph McKenna, Ph.D, Texas School Safety Center

Weather events, fires, intruders and other threats to student safety are all scenarios for which school leaders plan and prepare. Learn about school safety requirements, the Texas School Safety and Security Standards, the Standard Response Protocol (SRP), and the five actions that can be taken during an incident: lockout, lockdown, evacuate, shelter, and hold.

🛒 SPOTLIGHTS BYLAWS & STANDING RULES

🗨️ Wedgwood ██████

Lisa Holbrook, President

Your PTA's governing documents should be an asset, not an obstacle! Review best practices, learn the steps to update these documents, hear about changes to the Local and Council PTA Bylaws Templates, and gain a better understanding of the approval process. Leave knowing your bylaws and standing rules can be maintained with ease!

🛒 SPOTLIGHTS FILING YOUR 990

De La Salle ██████

Steve Ginsburg, Director of Finance

For PTAs with a gross income of \$50,000 or more per year, filing your 990EZ or 990 shouldn't leave you shaking in your financial boots! Let Texas PTA guide you through the process and best practices for staying on the right track with the IRS. Bring your numbers and questions!

THE 4 E'S OF COMMUNITY LITERACY: HOW OUR SCHOOL LEARNED TO LOVE READING

Senators ██████

Jeannie Deakyne, Arlington ISD

Jennifer Staley, Arlington ISD

Stacie Farr, Arlington ISD

When schools and their Local PTAs plan collaboratively, students win! The "4 E's of Community Literacy" transformed our PTA/Library partnership from a well-intentioned calendar into a comprehensive community literacy program. Learn more about how your PTA can strategically align programs and events to achieve specific student/family learning outcomes.

THEY ARE COMING! PREPARING FOR NOVEMBER ELECTIONS

Cortez D ██████

Sheri Doss, President-Elect

Ellen Arnold, Arnold Public Affairs

Hosting candidate forums, encouraging voter registration and get out the vote efforts — learn the ins-and-outs of how PTAs can be most effective in preparing for the November general elections. And don't forget your Members! We'll discuss how to reach more families by linking your advocacy efforts to joining PTA.

YES, YOU CAN! (INTERMEDIATE)

Metropolitan ██████

Lloyd Bachrach, Yes, You Can! Motivational Programs

Lloyd Bachrach, although physically challenged, has never let anything slow him down! His compelling story reaches the hearts and minds of all audience members and provides the 5 Keys to Success; Build High Self-Esteem, Focus with a Positive Attitude, Set Goals, Persevere, and Maintain a Healthy Mind, Body and Spirit.



LAUNCH 2018

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HILTON ANATOLE • DALLAS, TEXAS

training session 2

DAY TWO • SATURDAY, JULY 21, 2018 • 8:00 AM - 9:30 AM

101 WAYS TO SAY "THANK YOU"

Cortez D <<<<<<

Jeannie Griffith, Katy ISD

It is important to show our parents, teachers, and community members how much we appreciate them! This session will provide you with thoughtful, unique, and cost effective ways to say "Thank You" to all the people who work so hard to support our PTAs.

BASICS ADVOCACY

Sapphire <<<<<<

Sheri Doss, President-Elect

Ellen Arnold, Arnold Public Affairs

Is your PTA a strong advocate for your students? Do you want to do more to educate, inform, and energize your community about important issues facing education at both home and in Austin? Join this session to learn how advocacy can help your PTA back the future of every child!

BASICS ARTS IN EDUCATION

Miro <<<<<<

Risa Ginther, Arts in Education Liaison

Your PTA can support arts education in a variety of ways. From small volunteer programs to hosting performers, providing students on your campus access to the arts encourages creativity, innovation and academic success. Join us to hear how arts education can make an impact on your campus and PTA!

BASICS MEMBERSHIP

Cortez A <<<<<<

Larriann Curtis, VP Membership
Michelle Jackson, Director of Member Services

The new year is just around the corner and we're ready to help you start PTA Strong! This can't-miss session for PTA Membership Leaders will review all the key points of recording, tracking and reporting your Members, and provide proven tips to connect with your community to grow the support of your PTA!

BASICS PRESIDENT

Wedgwood <<<<<<

Lisa Holbrook, President

There's no such thing as the PTA King or Queen! Serving as President is about helping others find their passion and working to establish PTA as an educational partner on the campus. Learn the tools to efficiently take care of PTA business so you can focus on the people who make your PTA successful! Note: Bring your Local PTA bylaws for reference.

BASICS SECRETARY

Coronado B <<<<<<

LaDorshe Damron, Secretary

Never say you're "just" the secretary! Secretaries play an active role in communicating important information to Members and Leaders, and help ensure that the PTA stays on track with required documents and reporting. Learn the tools of the trade to protect and support your PTA with accurate and comprehensive records.

BASICS TREASURER

Coronado A <<<<<<

Lisa Johns, Treasurer
Steve Ginsburg, Director of Finance

Accurate financial information and effective budgeting are critical in realizing the goals of any PTA, and this session has the information you need to be confident and successful. From paying expenses to making deposits and beyond, learn the ropes of serving as Treasurer and how you can position your PTA for success!

CONNECTING WITH YOUR TWEENS AND TEENS

Coral <<<<<<

Francesca Mann-Newman, Humble ISD

Raging hormones begin to take over the bodies of our children, and they become complete strangers right before our eyes! This session will focus on giving our children validation and growing their self-esteem, and learning how to connect with your tween or teen to build a stronger and healthier relationship.

<<<<<< West Wing Rooms

<<<<<< Mezz Rooms

<<<<<< Chantilly Rooms

<<<<<< Gem Rooms



Resources Available @ Store



Session Repeats



CPE Credit



Traducción al Español Disponible

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training session 2

DAY TWO • SATURDAY, JULY 21, 2018 • 8:00 AM - 9:30 AM

🔄 **CONTRACT BASICS: WHAT YOU ABSOLUTELY NEED TO KNOW BEFORE SIGNING!**

Senators ▶▶▶▶▶

Janice Bloom, Texas PTA Legal Counsel

Beware of the fine print! PTAs, both large and small, often encounter contracts for basic services and programs. This session will focus on the general terms and conditions of most contracts, and will provide a basic understanding of contract language that is often presented in complicated legal terms.

EMPOWER YOURSELF USING YOUR STRENGTHS

Governors ▶▶▶▶▶

Shaleen Wilding, Round Rock ISD

You have remarkable strengths, only different from those around you! Your quality of life is based on the quality of your emotions, and as you learn about and care more for yourself, you will be able to thrive. Come find powerful tools to discover your unique strengths and soar to new heights!

❖ **GROWING RESILIENT CHILDREN**

Manchester ▶▶▶▶▶

Cathey Brown, Rainbow Days, Inc.

Children and families need to be more resilient than ever to successfully maneuver the complex, risk-filled world in which they live. How do we build upon children's innate resiliency? What Protective Factors can parents, schools, and communities surround our children with? Join this session to learn practical and immediate strategies!

IS EXCELLENCE YOUR SCHOOL'S GOAL?

Madrid ▶▶▶▶▶

Heather Ashwell-Hair, VP Leadership

Would you like your school to be honored as a National School of Excellence? This National PTA program offers specific tools and guidance to achieve this two-year designation. Learn all about the program and get tips for success from current School of Excellence participants.

LIKE A BOSS: MAKE CHANGE HAPPEN

Emerald ▶▶▶▶▶

Michelle Smith, Action for Healthy Kids

Alice Kirk, Texas AgriLife Extension Service

National PTA and Action for Healthy Kids, in partnership with ALDI Food Stores, are excited to share Parents for Healthy Kids. We'll share tips on nutrition and physical activity, promoting more recess and non-food fundraising, and more! Whether you have a healthy lifestyles program or you just want to focus more on the Whole Child, this session is for you!

❖ **LIVING WITH LOVE, LOGIC AND LAUGHTER!**

Topaz ▶▶▶▶▶

Brenda Bird, Families & Faculties Under Construction

Maybe you've read the book, but this session will bring the Love and Logic principles to life as you've never heard them! Join this veteran presenter for learning and laughter to discuss tools that help parents and teachers of all ages set boundaries, and raise responsible, respectful young people.

❖ **PARENTING THE LOVE AND LOGIC WAY**

Obelisk ▶▶▶▶▶

Amy Egan, Life and Parenting Coach

Join this experienced facilitator to understand the benefits of holding your children accountable, allowing them to make mistakes and experience their consequences, all while offering loving support. Parents will also learn new skills which increase the odds they will raise kids who are respectful, responsible, and have high self-esteem.

PLAYING FOLLOW THE LEADER TO WIN

Monet ▶▶▶▶▶

Kyle Ward, CAE, Executive Director

The clock is ticking for back to school, and PTA Leaders need support! We'll collaborate on tips to attract followers, and we'll also make a list — and check it twice — of those attributes that might discourage others from joining our team. Join this session for one big PTA parade with lines of people following us as Leaders.

training session 2

DAY TWO • SATURDAY, JULY 21, 2018 • 8:00 AM - 9:30 AM

PTA: SOMETHING FOR EVERYONE

De La Salle <<<<<<

Tim Greenwell, Director-at-Large
Lauren Johnson, Field Service Representative
Joy Mahan, Lewisville ISD
Shannon Nault, Lewisville ISD

The PTA is more than party planning! This session will discuss the many different aspects of PTA and how they can attract a wide array of Members and Leaders. Learn how to open the doors of your PTA and allow others to find their niche and follow their passion!

♦ READY, SET, RELATE!

Morocco <<<<<<

Angela Newkirk, Katy ISD

All aboard! Expand your horizons by boarding "The Relate Train." Navigate through the terrains of diversity and inclusion at lightning speeds, and be immersed in simple truths while receiving empowerment tools to effectively relate to others during this imaginative and interactive session.

SAGE (SPECIAL AND GIFTED EDUCATION): HOW TO INCLUDE SPECIAL NEEDS IN YOUR PTA!

De Soto <<<<<<

Dragana Pavlecic, Plano ISD
Alicia Post, Richardson ISD
Christina Rigby, Wylie ISD
Emily Villamar-Robbins, Richardson ISD

Every school includes students with disabilities and learning differences, including gifted needs. How can your PTA back the future of every child by including special needs in PTA advocacy and support? Hear how PTAs support special needs through SAGE. Experienced PTA Leaders will be ready to answer your burning questions!

TEXAS TUITION PROMISE FUND®

Ming <<<<<<

Maricela Arce, Texas Tuition Promise Fund

Are you worried about rising tuition? Learn about Texas' prepaid college tuition plan that locks in today's prices for tomorrow's tuition at Texas public colleges and universities. The plan may be used for all or a portion of these costs, and our flexible payment option fits almost any family budget.

THE FACTS OF LICE

Milan <<<<<<

Penny Warner, RN, The Lice Place

We all know that feeling when we get the note from school, but don't fall victim to the hysteria! Learn proper identification and discuss the safest and most effective methods of removal. We'll dispel many myths and provide a proactive approach in dealing with head lice in the school setting.

♦ TODAY'S TECHNOLOGY, SEXTING, PORNOGRAPHY AND HEALTHY RELATIONSHIPS

Metropolitan <<<<<<

Lori Kuykendall, Aim for Success

Today's technology has brought sexting and pornography literally into the hands of our children. What can parents do to equip their children to use technology for good, and not harm? This interactive session presents the impact of today's technology, sexting and pornography on the health of our youth and families.

♦ TRUE COLORS

Peacock Terrace <<<<<<

Sharon Goldblatt, Past State President
Michelle Humphreys, Past State President

Orange, gold, green, or blue? How do these colors relate to your life, habits, values, and feelings? Experience an exciting, interactive adventure into your personality while learning how to promote responsibility, respect, communication, and more. Join this session and bring out the best in your team!

<<<<<< West Wing Rooms

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Resources Available @ Store



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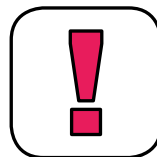
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leader2leader session 1

DAY TWO • SATURDAY, JULY 21, 2018 • 11:00 AM - 12:00 PM



All sessions will be repeated in
LEADER2LEADER SESSION 2
on Saturday, 1:45 PM - 2:45 PM.



Pfizer will be presenting a **one-time**
workshop in Leader2Leader Session 2.
Flip to page 35 and read on!

Straight Talk on Vaccines:
Parent and Pediatrician

BACK-TO-SCHOOL WITH BACK THE FUTURE Governors

Does your PTA back the future of every student? Of course it does! Back-to-school time is a key moment for your PTA to tell your story, create value for your Members, and gather support from every family on campus. Join Texas PTA's Executive Director, Kyle Ward, to hear how you can share the mission of PTA to make the most of your year!

BEYOND SPONSORSHIP: BUILDING YOUR COMMUNITY Coral

Think bigger than carnival donations and build lasting relationships with businesses! Find the win-win that will improve the educational experience for your students, boost the partner's presence, and reinforce that everyone should back the future.

BUDGETING FOR PTA SUCCESS Cortez A

"No, that's not in the budget." How often is that the response to a question? Just because it's not in the current budget doesn't mean there aren't funds available or that it's not a priority for your Members. Get ahead of the curve and plan for success with a meaningful budget.

COMMUNITY CONNECTION: BRIDGING THE GAP TO PRE-K FAMILIES Ming

Do you know the families who will be joining your campus and PTA in the coming years? Reach Pre-K families to build recognition and value for your PTA programs, as well as provide a greater sense of community.

DIARY OF A PTA LEADER Coronado A

Being a PTA Leader is no joke! Hear from Texas PTA President Lisa Holbrook, National PTA President Jim Accomando, and Past Texas PTA President Sylvia Ostos who have seen and heard it all... and lived to tell the story. Ask questions, get advice, and leave knowing you can move mountains!

EVERY MEMBER COUNTS: REACHING DIVERSE FAMILIES THROUGH PTA Peacock Terrace

Our communities and families are always changing, and PTA must engage families in a way that is welcoming and inclusive. Bring your questions and successes to make our PTAs a place for all families.

FROM NERVOUS TO FABULOUS Cortez D

Death, taxes, and public speaking... Let's remove one of those from your list of fears! Get some quick tips and practice time with fellow PTA Leaders who want to shake the jitters!

FUNDRAISING: WHAT'S NEW AND FUN? Sapphire

Almost every PTA needs to raise funds, but are you tired of the same ol' thing every year? Would your community like to see something new from your PTA? Let's discover new ways to engage families, have a good time, and raise needed funds all at the same time!

 West Wing Rooms

 Mezz Rooms

 Chantilly Rooms

 Gem Rooms

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leader2leader session 1

DAY TWO • SATURDAY, JULY 21, 2018 • 11:00 AM - 12:00 PM

LEADER CONNECTION: EMERGING LEADERS ACADEMY Manchester <<<<<<<

Do you want to grow as a Leader and learn more about Texas PTA? Join this information session on what to expect and how to apply for Texas PTA's ELA program.

MAINTAINING A HAPPY MARRIAGE: PRINCIPALS AND PTA LEADERS Coronado B <<<<<<<

For a campus to reach it's full potential, an important ingredient is a healthy relationship between the PTA and principal. Bring your questions to learn from the best and build a successful team on your campus!

MAKING MIDDLE SCHOOL PTAS SUCCESSFUL Miro <<<<<<<

Teenagers aren't the only ones who hit the awkward years in middle school; PTAs often struggle, too! How does your PTA connect with students moving towards independence and families who are less hands-on at school? Join us and let's make middle school successful!

NATIONAL PTA WANTS YOU! Emerald <<<<<<<

Volunteers are the heart and soul of PTA, and National PTA is always working to identify dedicated Leaders who are committed to every child, one voice. Join this session with National PTA to learn which opportunities may be right for you!

OH NO SHE DIDN'T! De Soto <<<<<<<

Have you encountered that volunteer who had to have the last word or always provided "feedback" on Facebook? Being a Leader can be tough, but you can overcome! Learn how to deal with frustrating situations that still leave you standing tall.

PARLIAMENTARY-PALOOZA Senators <<<<<<<

A motion here, a point of order there... what's going on?? Have some fun learning the ropes of parliamentary procedure and hear some specific examples of how to handle sticky situations that may arise.

PTA IS BRINGING HEALTHY BACK! Madrid <<<<<<<

Are you searching for fun ideas that bring families together or maybe you're thinking about adding a Healthy Lifestyles Chair to your Executive Board? This session is for you!

PTSAS ALL THE WAY De La Salle <<<<<<<

Band, choir, athletics, dance, and student council — How does PTA cut through the noise to connect with students? The student volunteer of today is the passionate Member and Leader of tomorrow. Increase the impact of your PTA with a thriving student voice!

ROAD TRIP! RALLY DAY 2019 Monet <<<<<<<

It's almost that time again and we need your voice MORE than ever! Get the information you need for Rally Day and hear how others made it successful for their PTA. We'll see you on the South Steps of the Capitol!

SUPER-CHARGE YOUR REFLECTIONS PROGRAM Topaz <<<<<<<

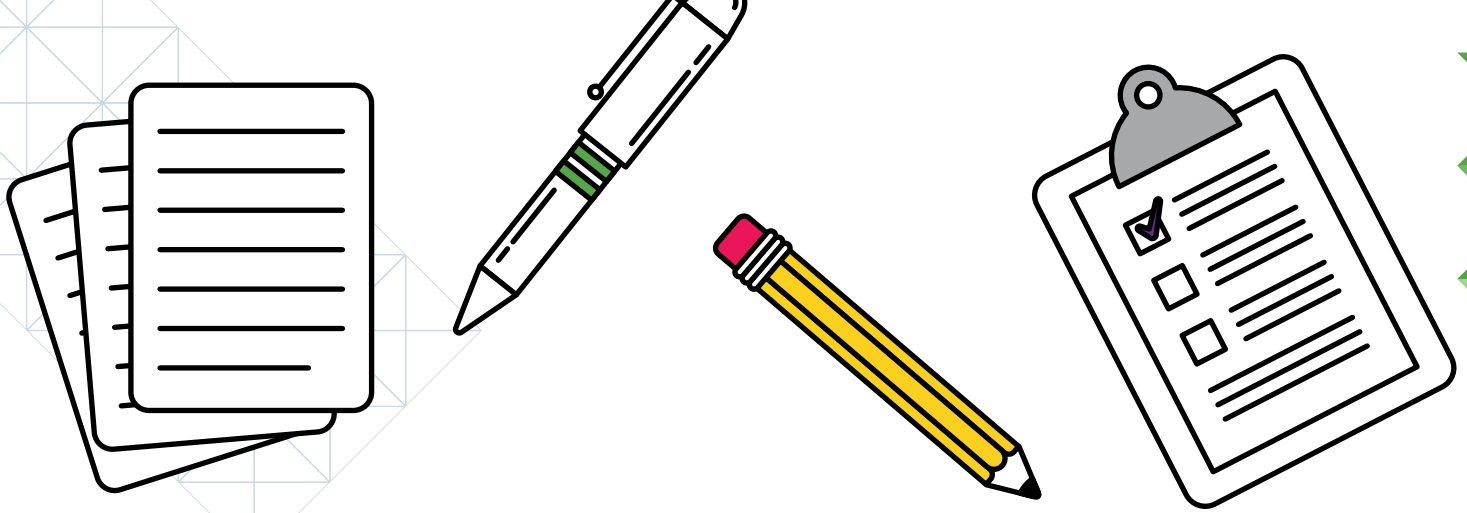
Is your Reflections program looking for a boost to reach more students and wow your current participants? Then this idea-sharing session is for you! Hear creative and innovative ways to ignite your program and let your students shine!

TAXES: LOVE'EM OR HATE'EM, GOTTA KNOW'EM! Morocco <<<<<<<

Sales tax, 990s and exemptions... it can be overwhelming! Join the Texas PTA Treasurer to get your questions answered and leave knowing your PTA is on the right track for the coming year.

THE SECRET INGREDIENT: COUNCIL PTAS AND ISDS Milan <<<<<<<

A strong relationship between Council PTAs and school district administrators can lay the foundation for success in Local PTAs. But how do you start a new relationship, strengthen existing connections, or "reset" from a challenge? Come hear what you can do to support your Local PTAs from top to bottom!



leader2leader session 2

DAY TWO • SATURDAY, JULY 21, 2018 • 1:45 PM - 2:45 PM

STRAIGHT TALK ON VACCINES: PARENT AND PEDIATRICIAN



Metropolitan

Dr. Albert Karam, Pediatrician
Jinny Suh, Immunize Texas
Patsy Schanbaum, Parent Advocate



Dr. Albert Karam, Pediatrician

"Immunization is a medical marvel by protecting the world's population against diseases. The Centers for Disease Control and Prevention states that vaccines are one of the ten greatest public health achievements in the 20th century. Yet, parents still have questions about the benefits of immunizing their children. Today's discussion will review what vaccines are, how vaccines work, and why vaccines are important for our children."

Jinny Suh, Parent

"Backpack? Check. Homework? Check. Immunizations? Huh?! Parents are the strongest advocates for their children's health. Part of healthy living is immunizing children against dangerous diseases. Decades of immunization has led to the invisibility of these contagious diseases. However, just because these diseases are out of sight, does not mean we should not support high immunization rates for our communities. Hear one parent's perspective about why she is a passionate advocate for immunization to ensure all children are healthy and safe from vaccine-preventable diseases."

BACK-TO-SCHOOL WITH BACK THE FUTURE Governors

Does your PTA back the future of every student? Of course it does! Back-to-school time is a key moment for your PTA to tell your story, create value for your Members, and gather support from every family on campus. Join Texas PTA's Executive Director, Kyle Ward, to hear how you can share the mission of PTA to make the most of your year!

BEYOND SPONSORSHIP: BUILDING YOUR COMMUNITY

Coral

Think bigger than carnival donations and build lasting relationships with businesses! Find the win-win that will improve the educational experience for your students, boost the partner's presence, and reinforce that everyone should back the future.

West Wing Rooms

Mezz Rooms

Chantilly Rooms

Gem Rooms



Resources Available @ Store



Session Repeats



CPE Credit



Traducción al Español Disponible

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PRESENTED BY



HILTON ANATOLE • DALLAS, TEXAS

leader2leader session 2

DAY TWO • SATURDAY, JULY 21, 2018 • 1:45 PM - 2:45 PM

BUDGETING FOR PTA SUCCESS

Cortez A 

"No, that's not in the budget." How often is that the response to a question? Just because it's not in the current budget doesn't mean there aren't funds available or that it's not a priority for your Members. Get ahead of the curve and plan for success with a meaningful budget.

COMMUNITY CONNECTION: BRIDGING THE GAP TO PRE-K FAMILIES

Ming 

Do you know the families who will be joining your campus and PTA in the coming years? Reach Pre-K families to build recognition and value for your PTA programs, as well as provide a greater sense of community.

DIARY OF A PTA LEADER

Coronado A 

Being a PTA Leader is no joke! Hear from Texas PTA President Lisa Holbrook, National PTA President Jim Accomando, and Past Texas PTA President Sylvia Ostos who have seen and heard it all... and lived to tell the story. Ask questions, get advice, and leave knowing you can move mountains!

EVERY MEMBER COUNTS: REACHING DIVERSE FAMILIES THROUGH PTA

Peacock Terrace 

Our communities and families are always changing, and PTA must engage families in a way that is welcoming and inclusive. Bring your questions and successes to make our PTAs a place for all families.

FROM NERVOUS TO FABULOUS

Cortez D 

Death, taxes, and public speaking... Let's remove one of those from your list of fears! Get some quick tips and practice time with fellow PTA Leaders who want to shake the jitters!

FUNDRAISING: WHAT NEW AND FUN?

Sapphire 

Almost every PTA needs to raise funds, but are you tired of the same ol' thing every year? Would your community like to see something new from your PTA? Let's discover new ways to engage families, have a good time, and raise needed funds all at the same time!

LEADER CONNECTION: EMERGING LEADERS ACADEMY

Manchester 

Do you want to grow as a Leader and learn more about Texas PTA? Join this information session on what to expect and how to apply for Texas PTA's ELA program.

MAINTAINING A HAPPY MARRIAGE: PRINCIPALS AND PTA LEADERS

Coronado B 

For a campus to reach it's full potential, an important ingredient is a healthy relationship between the PTA and principal. Bring your questions to learn from the best and build a successful team on your campus!

MAKING MIDDLE SCHOOL PTAS SUCCESSFUL

Miro 

Teenagers aren't the only ones who hit the awkward years in middle school; PTAs often struggle, too! How does your PTA connect with students moving towards independence and families who are less hands-on at school? Join us and let's make middle school successful!

NATIONAL PTA WANTS YOU!

Emerald 

Volunteers are the heart and soul of PTA, and National PTA is always working to identify dedicated Leaders who are committed to every child, one voice. Join this session with National PTA to learn which opportunities may be right for you!

 West Wing Rooms

 Mezz Rooms

 Chantilly Rooms

 Gem Rooms

 Resources Available @ Store

 Session Repeats

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leader2leader session 2

DAY TWO • SATURDAY, JULY 21, 2018 • 1:45 PM - 2:45 PM

OH NO SHE DIDN'T!

De Soto ◀◀◀◀◀

Have you encountered that volunteer who had to have the last word or always provided “feedback” on Facebook? Being a Leader can be tough, but you can overcome! Learn how to deal with frustrating situations that still leave you standing tall.

PARLIAMENTARY-PALOOZA

Senators ◀◀◀◀◀

A motion here, a point of order there... what's going on?? Have some fun learning the ropes of parliamentary procedure and hearing some specific examples of how to handle sticky situations that may arise.

PTA IS BRINGING HEALTHY BACK!

Madrid ◀◀◀◀◀

Are you searching for fun ideas that bring families together or maybe you're thinking about adding a Healthy Lifestyles Chair to your Executive Board? This session is for you!

PTSAS ALL THE WAY

De La Salle ◀◀◀◀◀

Band, choir, athletics, dance, and student council — How does PTA cut through the noise to connect with students? The student volunteer of today is the passionate Member and Leader of tomorrow. Increase the impact of your PTA with a thriving student voice!

ROAD TRIP! RALLY DAY 2019

Monet ◀◀◀◀◀

It's almost that time again and we need your voice MORE than ever! Get the information you need for Rally Day and hear how others made it successful for their PTA. We'll see you on the South Steps of the Capitol!

SUPER-CHARGE YOUR REFLECTIONS PROGRAM

Topaz ◀◀◀◀◀

Is your Reflections program looking for a boost to reach more students and wow your current participants? Then this idea-sharing session is for you! Hear creative and innovative ways to ignite your program and let your students shine!

TAXES: LOVE'EM OR HATE'EM, GOTTA KNOW'EM!

Morocco ◀◀◀◀◀

Sales tax, 990s, and exemptions... it can be overwhelming! Join the Texas PTA Treasurer to get your questions answered and leave knowing your PTA is on the right track for the coming year.

THE SECRET INGREDIENT: COUNCIL PTAS AND ISDS

Milan ◀◀◀◀◀

A strong relationship between Council PTAs and school district administrators can lay the foundation for success in Local PTAs. But how do you start a new relationship, strengthen existing connections or “reset” from a challenge? Come hear what you can do to support your Local PTAs from top to bottom!



LAUNCH 2018

PRESENTED BY



HILTON ANATOLE • DALLAS, TEXAS

training session 3

DAY TWO • SATURDAY, JULY 21, 2018 • 4:15 PM - 5:30 PM

ADVOCATING EFFECTIVELY IN YOUR COMMUNITY

Coronado A

Larriann Curtis, VP Membership
Kim Caston, Richardson ISD
Tim Greenwell, Director-at-Large
Andrew Kim, Comal ISD

When parents' expectations and children's dreams collide with teachers, administrators, testing, and budget constraints, it can create a combustible situation. But it doesn't have to be ugly! Learn from panelists how to approach teachers, administrators, and school board trustees to positively impact the quality of education for your child, your school, and your community

ARE YOU SAFER THAN A SIXTH GRADER?

Obelisk

Jeff McKissack, Defense By Design

Parents are always worried about the decisions and connections our kids are making. Equip yourself with four simple concepts that help foster critical thinking skills within your children and teens. These concepts will empower them, as well as you, throughout their entire lives to better discern questionable people and situations.

BASICS HEALTHY LIFESTYLES

Emerald

Karen Burnell, Healthy Lifestyles Liaison

Is your PTA ready to make a difference in the lives of its students? Learn the ropes of the Healthy Lifestyles Chair! You'll hear how to connect with experts for valuable resources, how to interact with your Council PTA and ISD to achieve results, and how Texas PTA supports you throughout the year!

BASICS PARLIAMENTARIAN

Cortez A

Lisa Holbrook, President

Motions to amend and amendments to the motion... HELP! Parliamentary procedure doesn't have to be overwhelming and can make a positive difference in your PTA. Get the tools you need to handle PTA business effectively and efficiently.

BASICS PROGRAMS

Coral

Heather Ashwell-Hair, VP Leadership

The way to a Member's heart is through programs! Learn all the tips you need to plan and implement effective and engaging programs on your campus. A quick overview of programs offered through Texas and National PTA will also be offered. Join us to get connected with your Members!

BOARD DEVELOPMENT: ESSENTIALS FOR A SUCCESSFUL TEAM!

Coronado B

Leslie Boggs, National PTA President-Elect
Sharon Goldblatt, Past State President
Michelle Humphreys, Past State President

Want a more successful Executive Board? Learn the tools to keep your mission in focus, build a stronger team, strengthen your association's purpose, and open your leadership to its true potential. Come join us to be inspired, enlightened, and have fun!

CONTRACT BASICS: WHAT YOU ABSOLUTELY NEED TO KNOW BEFORE SIGNING!

Senators

Janice Bloom, Texas PTA Legal Counsel

Beware of the fine print! PTAs, both large and small, often encounter contracts for basic services and programs. This session will focus on the general terms and conditions of most contracts, and will provide a basic understanding of contract language that is often presented in complicated legal terms.

DUKE UNIVERSITY TALENT IDENTIFICATION PROGRAM

Milan

Traci Guidry, Duke TIP

Learn how Duke TIP can help supplement your school or district's educational offerings for the academically advanced. With its many educational programs, opportunities, and resources, you can easily provide your school with the tools it needs to keep youth, their parents, and GT educators motivated, challenged, and engaged!

West Wing Rooms

Mezz Rooms

Chantilly Rooms

Gem Rooms

Resources Available @ Store

Session Repeats

CPE Credit

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training session 3

DAY TWO • SATURDAY, JULY 21, 2018 • 4:15 PM - 5:30 PM

❖ FROM ANXIOUS TO EMPOWERED: FEARLESSLY INSPIRE, ENCOURAGE AND GUIDE YOUR KIDS TO GREATNESS!

Topaz ▶▶▶▶▶

Phil "Coach" Pederson, Home Field Advantage

Do you feel stressed and anxious trying to help your kids meet all the standards we place on them today? This session will guide you to create a culture of empowerment and love that will propel your kids to a life of success, happiness, low anxiety, and meaningful living.

❖ HA! HA! HELP! PARENTING WITHOUT LOSING YOUR SENSE OF HUMOR

De Soto ◀◀◀◀◀

Rebecca Fox, Parent Educator

A very entertaining, yet valuable message focused on teaching children responsibility. Learn valuable tools based on the Love & Logic principles for more effective parenting while maintaining your sense of humor. Pairing practical wisdom with laugh-out-loud humor, you will learn how to communicate in unexpected ways.

➡ HEY DUDE, NICE SHOES

Ming ▶▶▶▶▶

❖ Carolyn Brown, Round Rock ISD

"Bullying" has become a buzz-word on many of our campuses. Learn how to define and differentiate between different types of negative behavior and teach your child tools to use in response. Help your school bridge the gap between generational understanding of bullying and unite families to navigate this sensitive topic.

💬 KIDS FIRST: MY UNIQUE ABILITIES

Peacock Terrace ▶▶▶▶▶

Lizeth LoCicero, Director-at-Large

Has your school struggled to be inclusive of students with special needs? Kids First is a free, turn-key program that gives students and families insight into the daily lives of those with unique abilities such as autism, dyslexia, and ADHD. Through hands-on experiences, Kids First builds a culture of understanding and acceptance.

MEMBER ENTRY AND MANAGEMENT WITH PT-AVENUE

Governors ▶▶▶▶▶

Paul Brown, PT-Avenue

This session will review the options for entering new or updating existing member data for all types of PT-Avenue accounts. Learn tips on importing member data, member self-entry, board member entry/import, and entries through www.JoinPTA.org. Start the new year with a great roster of potential PTA Members and Leaders!

💬 NATIONAL PTA'S STEM+FAMILIES: LESSONS LEARNED LOCAL PTA GRANTS AND MORE!

Cortez D ◀◀◀◀◀

Kris Carey Prevatte, National PTA

Want to engage a record number of families and get rave reviews? Host a wildly successful STEM + Families event! Plus, get the details on grants available to Local PTAs and hints on the best chance of winning one! Over \$100,000 in funding is up for grabs — come hear more!

💬 PTA PARADISE

Monet ▶▶▶▶▶

Kyle Ward, CAE, Executive Director

When you walk into a meeting or host an event, can you see a beautiful PTA sunset, white sand, and palm trees? Or is your magical PTA having a rocky time because of conflict and me-FIRST challenges? Let's take a trip together and turn our differences into mission-focused teamwork so it's PTA Paradise this next school year!

PUTTING THE "S" IN PTSA

Miro ▶▶▶▶▶

Jeannie Griffith, Katy ISD

PTA believes that every child should have a voice. This session will focus on engaging and empowering students to use their own voice as a PTSA Member! We will share ways to recruit student members, benefits of student membership, and the role of the student on a PTSA board. Join us!

◀◀◀◀◀ West Wing Rooms

◀◀◀◀◀ Mezz Rooms

◀◀◀◀◀ Chantilly Rooms

▶▶▶▶▶ Gem Rooms



Resources Available @ Store



Session Repeats



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LAUNCH 2018

PRESENTED BY



HILTON ANATOLE • DALLAS, TEXAS

training session 3

DAY TWO • SATURDAY, JULY 21, 2018 • 4:15 PM - 5:30 PM

RISEING STARS ACADEMY: BUILDING A LEGACY OF LEADERSHIP

De La Salle <<<<<<

Lewisville ISD Council of PTAs: Julie Kluthe
Lauren Johnson
Joy Mahan
Boris Gokh, Mathnasium

Through this innovative initiative, the Lewisville ISD Council of PTAs actively works to identify and cultivate new Local PTA leadership and facilitates district-wide connections. Learn how this program empowers up-and-coming PTA Leaders, provides them tools to be successful and fosters a sense of cooperation and collaboration with the school district.

SCHOOL SAFETY IN TEXAS: A STANDARD RESPONSE PROTOCOL

Wedgwood <<<<<<

Joseph McKenna, Ph.D, Texas School Safety Center

Weather events, fires, intruders, and other threats to student safety are all scenarios for which school leaders plan and prepare. Learn about school safety requirements, the Texas School Safety and Security Standards, the Standard Response Protocol (SRP), and the five actions that can be taken during an incident: lockout, lockdown, evacuate, shelter, and hold.

SPOTLIGHTS FINANCIAL RECONCILIATION

Sapphire <<<<<<

Lisa Johns, Treasurer
Steve Ginsburg, Director of Finance

Completing a financial reconciliation helps set the stage for your new PTA Leaders to be successful. In addition to step-by-step instructions for conducting the review, treasurers will benefit from an overview of how to prepare their records for the Financial Reconciliation Committee. Leave confident knowing the roles and duties of this important task!

THE GREAT PTA GAME SHOW

Manchester <<<<<<

Deborah Walsh, National PTA

Bring your own team or join a team of “new” friends to test your knowledge of National and Texas PTA history, advocacy, programs, and resources. Get extra points for sharing the good work you are already doing in your community! Make friends, have fun, see you there!

TWEENS, TEENS AND SCREENS: HOW TO KEEP YOUR KIDS SAFE AND HAPPY ONLINE

Metropolitan <<<<<<

James Munton, The Munton Group, LLC

Your child is an academic superstar, yet a single inappropriate photo or offensive post can ruin college and job prospects. Discover where predators go to meet your kids, how to protect our families and ensure our children make wise choices. This session will teach you five simple questions to keep your kids safe and happy online.

YES, YOU CAN! (ELEMENTARY)

Morocco <<<<<<

Lloyd Bachrach, Yes, You Can! Motivational Programs

Lloyd Bachrach, although physically challenged, has never let anything slow him down! His compelling story reaches the hearts and minds of all audience members and provides the 5 Keys to Success; Build High Self-Esteem, Focus with a Positive Attitude, Set Goals, Persevere, and Maintain a Healthy Mind, Body and Spirit.

YOU CAN DO THIS! WHY, WHEN AND HOW TO TALK TO YOUR CHILD ABOUT SEX

Madrid <<<<<<

Lori Kuykendall, Aim for Success

Who's teaching your child about sex? The media and friends will define your child's values unless you become proactive and start educating your child with your values about sex and relationships. In this empowering presentation, parents will learn how to open the doors of communication and share age-appropriate information.

<<<<<< West Wing Rooms

<<<<<< Mezz Rooms

<<<<<< Chantilly Rooms

<<<<<< Gem Rooms



Resources Available @ Store



Session Repeats



CPE Credit



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training session 4

DAY THREE • SUNDAY, JULY 22, 2018 • 10:15 AM - 11:30 AM

ADOPTING A PLAN: A STEP-BY-STEP GUIDE TO GOAL SETTING

Coronado B 

Sharon Goldblatt, Past State President
Michelle Humphreys, Past State President

How do you build a team, get member buy-in, and monitor your PTA's achievements? Goal setting will accomplish all of these tasks! Learn how to set goals and use those goals for engagement, accountability, and success!

ADVANCED PTA MANAGEMENT WITH THE FULL VERSION OF PT-AVENUE

De La Salle 

Paul Brown, PT-Avenue

Learn how the FULL subscription features of PT-Avenue, and 24/7 cloud-based access, can help your PTA increase membership, improve communications, grow participation, manage finances, and save your PTA Leaders time.

CAN YOU HEAR ME? ADVOCACY FROM HOME: COMMUNICATING WITH LOCAL AND STATE POLICYMAKERS TO ACHIEVE YOUR GOALS

Cortez D 

Sheri Doss, President-Elect
Ellen Arnold, Arnold Public Affairs

School safety is on the minds of parents, teachers, and administrators across the country. Using this issue as a springboard, join this interactive session to learn how to effectively advocate for an issue at the local, state, and federal level.

COMMON CENTS: MAKING SENSE OF TREASURER DUTIES

Coronado A 

Steve Ginsburg, Director of Finance

Time is the best teacher of all! Both Presidents and Treasurers will benefit from the answers to common questions that have been gathered over the years. Learn where to go when you have a question and what you need to ask to receive the most useful information. Join this session to fill in the gaps of the weekend!

DISCOVERING YOUR ASSETS

Morocco 

Dr. Froswa Booker-Drew, Soulstice Consulting

Everyone has unique assets, but do you know all the strengths within your own PTA? Join this session to determine the many assets available to your PTA, including those you hadn't realized! This interactive discussion will help guide your PTA in maximizing all assets to further the mission of PTA.

EMOTIONAL LEADERSHIP IN DIFFICULT CONVERSATIONS

Wedgwood 

Lisa Holbrook, President

Examine the opportunities to exercise emotional leadership by understanding the dynamics of the conversation. We can become more aware of our filters and preferred styles of responding, while setting a tone of solution-oriented discussions. In addition, learn strategies for moving those difficult conversations forward when things get rocky!

FINANCE FOR BOARD MEMBERS

Governors 

Lisa Johns, Treasurer

All PTA Leaders should understand the financial health of their PTA and help maintain transparency and ethical practices. Whatever your role, this session will give you the tools to understand the numbers!

IT'S MORE THAN JUST A RECESS POLICY

Manchester 

Karen Burnell, Healthy Lifestyles Liaison

Recess policy has been a hot topic for many School Health Advisory Councils (SHACs), but YOUR voice can go much further than that. From local health education requirements to state advocacy efforts, this session will give you ideas and resources to help parents get educated, engaged, and active!

 West Wing Rooms

 Mezz Rooms

 Chantilly Rooms

 Gem Rooms

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PRESENTED BY



HILTON ANATOLE • DALLAS, TEXAS

training session 4

DAY THREE • SUNDAY, JULY 22, 2018 • 10:15 AM - 11:30 AM

LAUGHTER: THE GREAT STRESS REDUCER

Miro ◀◀◀◀◀

Rebecca Fox, Parent Educator

Research shows that a big, hearty belly laugh soothes the soul and calms the nerves. Learn some great tips on making your home, and your life, happier and healthier.



MAINTAINING A PTA / FAMILY-LIFE BALANCE

Monet ◀◀◀◀◀

Suzi Kennon, VP Field Service
Lauren Johnson, Field Service Representative
Joy Mahan, Lewisville ISD
Shannon Nault, Lewisville ISD

Home. Work. PTA. Do you feel like you are always sacrificing one to support the other? Hear from a panel of active PTA Leaders on how they try to maintain balance among the many responsibilities of active parents today. It CAN be done!

MAKING THE MOST OF YOUR SILENT AUCTION: COMMUNITY DONATIONS & MORE

Obelisk ◀◀◀◀◀

Amy Wehr, Frisco ISD

Whether it's a carnival or a family night or anything in between, silent auctions are PTA 101! Learn tips to easily manage the process from soliciting donations to the winning bids. Templates for donation requests, follow-up emails, and thank you cards will be shared!

MARKETING YOUR PTA/PTSA

Senators ◀◀◀◀◀

Dawn Watson, Round Rock ISD

Old vs New Marketing, reaching out, value-add... what does it all mean? Hear proven strategies from an experienced PTA Leader to build relationships on campus, utilize your circle of influence, understand your competition, and engage your principal for PTA success!



MEMBERSHIP: HOW AND WHY IT'S IMPORTANT

Topaz ◀◀◀◀◀

Monica Munoz, Wylie ISD

Keeping your PTA's eyes on the prize — A Voice for Every Child! We'll share ideas about why membership matters and how it impacts your PTA's ability to reach its goals. Hear and share success stories from a variety of Local PTAs, and even a few ideas for Council PTAs!



OUR CHILDREN AND DRUGS: A PARENT'S PERSPECTIVE

Milan ◀◀◀◀◀

Joy Harrison, Northwest ISD

It's no secret that drugs and alcohol are accessible to many of our students. Hear from a mom who experienced teen addiction with her own child about what our children are facing and how you can be prepared as a parent or caregiver.

PARENT EDUCATION: OUTSIDE THE BOX

Madrid ◀◀◀◀◀

Heather Ashwell-Hair, VP Leadership

Parent education is part of our mission, but how can a PTA enhance their efforts beyond the traditional presenter workshop. Come prepared to explore non-traditional delivery techniques and create messaging in this hands-on session!

PTA: OUR ROLE IN RESPONDING TO CRISIS

De Soto ◀◀◀◀◀

Jeannie Griffith, Katy ISD


The events of this past year have taught us a great deal about PTA's role in responding to a natural disaster. PTA Leaders and parents will share their experiences about what they have learned and help you develop an effective response system in case of a crisis in your community.

training session 4

DAY THREE • SUNDAY, JULY 22, 2018 • 10:15 AM - 11:30 AM

REFLECTIONS FOR LOCAL PTAS

Coral ◀◀◀◀◀

 Risa Ginther, Arts in Education Liaison
Carrie Mays, Programs Manager

Bring PTA's signature program to your students and let them amaze you! With six arts categories available, Reflections provides a great connection to any student and also supports academic success. Join the growing crowd and start the arts in 2018-2019!

SHAKE IT UP!

Sapphire ◀◀◀◀◀

Deborah Walsh, National PTA

Is your Executive Board energized? Are your discussions productive and exciting? Is everyone in your PTA excited about its work, involved in your PTA's success, and invested in making your community a better place for children and families? Shake things up in your PTA to get people moving and engaged!

TAKE CARE: MAKING IT PERSONAL

Emerald ◀◀◀◀◀

Cathey Brown, Rainbow Days, Inc.

STRESS — a common experience in today's fast paced, high demand world of competing priorities. While some stress is necessary, too much negatively impacts our relationships, minds, and bodies. Throughout this highly interactive session, participants will engage in helpful activities that can become part of a Take Care rhythm.

TECHNOLOGY: LIES, TRUTHS & SOLUTIONS

Cortez A ◀◀◀◀◀

Brenda Bird, Families & Faculties Under Construction

Connect with kids in a wireless world! Raising children in a rapidly changing world requires us to learn and grow so as not to be left behind. Screen time is replacing family time, so we must arm ourselves with truth to overcome the lies that technology can teach our children. Join us for 21st century parenting!

THE ART OF DELEGATING

Metropolitan ◀◀◀◀◀

Leslie Boggs, National PTA President-Elect

A common leadership challenge is empowering teams to function at a higher level with quality results. Build confidence in shifting duties to other Leaders and lean on those who have the time and talent to make it happen. Join this interactive session to discover the art of delegating!